



I CRAFT STORIES WORTH WATCHING.

EXPERIENCE

RED TETTEMER, O'CONNELL & PARTNERS : SENIOR PRODUCER (2015-PRESENT)

RED TETTEMER HAS BEEN MAKING WAVES IN ADVERTISING FOR OVER 20 YEARS. I PRODUCE, FILM AND EDIT FOR EXCITING BRANDS; FROM FOX, MORNINGSTAR FARMS, PEACH STREET DISTILLERY AND VISIT PHILADELPHIA.

160OVER90 : EXECUTIVE PRODUCER-UNDER ARMOUR (2013-2015)

160OVER90 IS A BRANDING AGENCY KNOWN FOR HIGHER-ED MARKETING. I WAS HIRED TO BUILD A PRODUCTION OFFERING FOR THE AGENCY. I PRODUCED TV SPOTS, WEB VIDEOS AND FULL CAMPAIGNS FOR UNDER ARMOUR, AAA, THE PHILADELPHIA EAGLES, USTA, AND UNIVERSITIES ALL OVER THE COUNTRY. I PRODUCED, EDITED AND FILMED COMMERCIALS; BUILT RELATIONSHIPS WITH CELEBRITIES, DIRECTORS AND MUSICIANS ON BEHALF OF THE AGENCY.

ROCKFISH : DIRECTOR + EDITOR (2010-2013)

ROCKFISH IS A DIGITAL AGENCY FOCUSED ON DEVELOPING EMERGING TECHNOLOGIES INTO A DIGITAL STRATEGY THAT BRANDS AND START-UPS EMBRACE. I WAS HIRED TO CREATE BRANDED CONTENT AND WEB VIDEOS FOR WALMART, SAM'S CLUB, ANTHONY BOURDAIN, PF CHANGS, NUTRO AND BANFIELD PET HOSPITALS. THROUGHOUT MY TENURE, I WAS RESPONSIBLE FOR BUILDING A VIDEO DREAM-TEAM THAT TOOK ON CHALLENGES OF ALL SIZES, INCLUDING DIRECTING, EDITING, 3D ANIMATION, WEB PROMOS, BROADCAST SPOTS AND IN-APP ANIMATIONS.

CCV : MOTION GRAPHICS + D.P. (2008-2010)

CCV IS A MEGA-CHURCH DEDICATED TO REACHING MEN. THEY HIRED ME TO DEVELOP AND TELL COMPELLING STORIES TO COMPLIMENT THE WEEKLY MESSAGE. I TEAMED UP WITH THE MOST PASSIONATE PEOPLE IN ARIZONA TO FILM AND EDIT LIFESTYLE STORIES, AND CREATE INTEGRATED MOTION GRAPHICS EVERY WEEK.

FREELANCE (2003-2008)

DEVELOPED MY STORYTELLING ABILITIES THROUGH MANY EXPERIENCES; FROM VFX AND ANIMATION FOR COMMERCIALS, TO FILMING LIVE EVENTS AND LOCAL NEWS, TO DIRECTING NASA PSA'S AND MORE.

AWARDS

DIRECTED AND PRODUCED A DOZEN ADDY AND TELLY AWARD WINNERS, INCLUDING 2 BEST IN SHOW AWARDS FEATURED ON COMMARTS.COM, NYTIMES.COM AND THE CLIO SPORTS SHORTLIST 2014
RECIPIENT OF MANY OTHER AWARDS, INCLUDING W3'S, AVA'S, AND AN "FWA OF THE DAY"
